KARTU IDENTITAS ANAK (KIA) (Child Identity Card)
An Innovation of Surakarta City Government

By:
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City Secretary
Surakarta City Government
SURAKARTA MAYOR’s VISION
to Realize the Surakarta Citizen in the way of
WARAS, WASIS, WAREG, MAPAN, PAPAN

Living Healthy  Obtaining Well Education  Having Well Nutrition  Self Established  Having Proper Place for a Living
International Covenant on civil and political rights enacted since 1976:

“Each child will be recorded as soon as he is born and receive a name”

“Every child has the right to obtain citizenship.”
Why is Identity a basic right of children?

Without legal recognition of its existence, technically means a person does not have a name, do not have gender status, do not have a date of birth, do not have a family relationship with anyone and do not have citizenship (Stateless)
Based on the law. 23/2002 and the Convention on the Rights of the Child can be grouped as follows:

1. The right to freedom and civil rights
2. The right to an alternative family and care environment
3. The right to health and well-being
4. The right to education, recreation and culture / art
5. The right to child protection
Child Incentive Card

Is a card issued by the Surakarta City Population and Civil Registry Office for children domiciled in Surakarta City, under the age of 18 years and or not married.

Function:
As an **Identity Card** for children before they have an ID card.
As a **discount card** / special service in the Child Incentive Card Cooperation Partners (education services, health, sports, entertainment, fashion, food, travel, etc.).
Backgrounds

1. The level of public awareness in the context of seeking a Birth Certificate is still not optimal.

2. To accelerate the achievement of coverage and completion of the birth certificate.

3. To provide motivation and stimulation to the community so that they can immediately take care of the Birth Certificate for their children.

→ The identity of each child must be given from birth as outlined in the Birth Certificate.
1. Law No. 23 of 2002
   ➢ that every child has the right to a name as their identity and citizenship.

2. Law No. 23 of 2006
   ➢ Orderly Population Administration

   ➢ All Indonesian Children birth are recorded
LEGAL BASIS

4. Regulation of The Mayor of Surakarta No. 21 of 2009 dated 17 December 2009 concerning Child Incentive Cards

5. MoU (Joint Agreement between Surakarta City Government and KIA Supporting Stakeholders)

6. MoA (Cooperation Agreement between the Population and Civil Registry Office of Surakarta City and KIA supporting stakeholders)
Development of KIA Merchant Partners

Year

2009 (Initial Release)  
2010  
2014  
2019

Merchants

11  
33  
45  
57

Axis Title

0  
10  
20  
30  
40  
50  
60
Mayor of Surakarta Regulation No.21 year 2009 concerning Child Incentive Cards

Minister of Home Affairs Regulation No.2 Th 2016 concerning Child Identity Card

Mayor of Surakarta Regulation No.3 Th 2017 concerning Child Identity Card
57 Merchants Available
KIA as a Discount Card
Publication on KIA Merchant Partners
Media Promotion of KIA Merchant Partners

A Billboard in Manahan Area of Surakarta
Media Promotion of KIA Merchant Partners

Leaflet
Advantages of KIA

1. Fulfillment of children's rights
2. Proof of child's identity
   (For example: open savings, check in planes)
3. Increase ownership of Birth Certificate
4. Prevent child trafficking
5. Access Education & Health Assistance
6. Discounts from 57 Merchants
7. Promotes Surakarta as a Child-Friendly City
Relationship of Birth Registration

- 24 Hospital & Maternity Hospital
- 17 Community Health Center (Puskesmas)

Collaboration with Hospitals, Maternity Hospitals & Puskesmas
One Day Service
KIA Target Scouting in School Services
KIA Mobile Registration Service at Car Free Day Area
SILA-KIA
Student Saving - KIA

Kids → Shop → Showing → KIA → % Discount → Transfer → Savings
Program “SILA KIA”
SIMPANAN PELAJAR KARTU IDENTITAS ANAK

1. Anak Belanja Ke 57 Mitra KIA
2. Menunjukan KIA Kartu Identitas Anak
3. Dimasukkan ke Dalam Tabungan
4. Mendapatkan diskon Sebagai Cashback

MITRA KERJA LAYANAN PENDIDIKAN
- PT. GRAMEDIA
- PUSAT BUKU SEKAWAN
- TOKO BUKU TOGAMAS
- TOKO BUKU TUNAS MEKAR
- ELFI GRAMEDIA
- YMI KURNIA (WISMA MUSEK KURNIA)
- ELFA'S MUSIC SCHOOL
- GILANG RAMADHAN STUDIO DRUMMER
- POLITEKNIK INDONESIA SURAKARTA
- TIK TOK INSTAGRAM
- HAPPY BEAR PLAYGROUP
- SANGGAR SENI METTA BUDAYA
- SANGGAR TARI FORNO SOEMARAT
- SEMARAK CANDRAKRITA ART CENTER
- SANGGAR TARI SARWI RETNO BUDAYA
- LFP MAGISTER UTAMA
- PHOTOZ PRE SCHOOL
- X-POSE DIGITAL PHOTOGRAPHY
- ENGLISH FIRST

MITRA KERJA LAYANAN KESEHATAN
- PT. SENTRA DIAGNOSTIKA BUDI SEHAT
- OPTIK PRANOTO
- OPTIK KUNANTI
- SOLO OPTIK
- KLINIK CAHAYA MITRA

MITRA KERJA LAYANAN HIBURAN / WISATA
- PERUSAHAAN TAMAN SATWA TARU JURUG SIA
- CIRI-CIRI CRAFT
- LITTLE FARM PLAYGROUND

MITRA KERJA LAYANAN BUSANA
- BATIK KURNIAHAN SETIawan
- TOKO MAJU PAHAYU
- TOKO MODIS (SEPATU, TAS, DAN FASHION)
- PERSEWAAN BAJU KARTINIAN DAN PROFESI
- GRAHA BATIK CEMPAKA
- ARCOWALDO
- BATEEQ (PT. EFRATA RETAILINDO)
- WIRIANA BATIK
- BATIK CITRA KENCANA

MITRA KERJA LAYANAN BOGA / KULINER
- RESTORAN TAMAN PRINGSEWU
- GAJAH MAS GROUP (MEGA GAJAH MAS)
- CHEESY RESTO
- ERGO RESTO
- RM. BARSO ALEX
- RM. DAPUR SOLO
- TOKO ROTI GANE TRADISI SOLO
- RESTORAN OLD TOWN WHITE COFFE
- AMPI RESTO
- ROTI KECIL
- PASTA CAKE B1
- AYAM GORENG MADOBO
- HOTEL LODJU

MITRA KERJA LAYANAN OLAHRAGA
- THE SUNRISE HOTEL
- KUSUMA SAHID PRINCE HOTEL
- HOTEL SAHID JAYA SOLO
- PERUSAHAAN DAERAH AIR MINUM
- SOLO CYCLE
- TINNICHI TOKO SEPEDA

DINAS KEPENDUDUKAN DAN PENCATATAN SIPIL KOTA SURAKARTA
Melajani Sepenuh Hatı Dengan Inovasi
Launching SILA KIA

Launched on 31 Oktober 2018
Program SAPU KUWAT
Satu Paket Urusan Kependudukan Warga Terpenuhi
( A Package of Completed Citizenship Affairs )

1. Birth Certificate
2. Revised Family Card with Family Member added
3. KIA
4. e-ID JKN PBI
5. BOLO KUNCORO Book (Bocah Solo Tekun Moco Aksara) Story Book about Surakarta City
Program SAPU KUWAT
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<tbody>
<tr>
<td>Kids Within 0-18 Years</td>
<td>155.653</td>
<td>158.103</td>
<td>161.409</td>
<td>165.332</td>
<td>164.362</td>
<td>164.427</td>
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<tr>
<td>Obtaining Birth Certificate</td>
<td>84.789</td>
<td>141.385</td>
<td>154.694</td>
<td>161.590</td>
<td>163.620</td>
<td>163.737</td>
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<tr>
<td>% Birth Certificate ownership</td>
<td>54.47%</td>
<td>89.43%</td>
<td>95.84%</td>
<td>97.74%</td>
<td>99.55%</td>
<td>99.58%</td>
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<tr>
<td>No Birth Certificate</td>
<td>70.864</td>
<td>16.718</td>
<td>6.715</td>
<td>3.742</td>
<td>742</td>
<td>690</td>
</tr>
<tr>
<td>% Minus Birth Certificate</td>
<td>45.53%</td>
<td>10.57%</td>
<td>4.16%</td>
<td>2.26%</td>
<td>0.45%</td>
<td>0.42%</td>
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<tr>
<td>Subject to KIA</td>
<td>138.798</td>
<td>141.443</td>
<td>144.213</td>
<td>148.412</td>
<td>145.527</td>
<td>146.251</td>
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<tr>
<td>KIA Ownership</td>
<td>89.723</td>
<td>97.244</td>
<td>106.852</td>
<td>116.075</td>
<td>119.507</td>
<td>121.310</td>
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<tr>
<td>% KIA Owership</td>
<td>64.64%</td>
<td>68.75%</td>
<td>74.09%</td>
<td>78.21%</td>
<td>82.12%</td>
<td>82.95%</td>
</tr>
<tr>
<td>No KIA</td>
<td>49.075</td>
<td>44.199</td>
<td>37.361</td>
<td>32.337</td>
<td>26.020</td>
<td>24.941</td>
</tr>
<tr>
<td>% Minus KIA</td>
<td>35.36%</td>
<td>31.25%</td>
<td>25.91%</td>
<td>21.79%</td>
<td>17.88%</td>
<td>17.05%</td>
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Thank You Very Much