Introduction:

Children growing up in urban communities are impacted by business every day directly and indirectly through business policies and practice at the workplace, in the marketplace and in the community.

Partnering with the Private Sector is therefore key for achieving children’s rights across the 5 goal areas of the CFCI!
The Five Goal Areas of the CFCI

- The right to be valued, respected and treated fairly
- The right to be heard
- The right to social services
- The right to be safe
- The right to family life, play and leisure
Outcomes:

Identify good practices, lessons learned and challenges related to public-private partnerships for children in the Child Friendly City Initiative

Co-create recommendations to help us address key challenges.
Session Agenda

Introduction

Key note: Gary Stahl, Director Private Fundraising and Partnerships, UNICEF

Panel Discussion

Co-creation of Recommendations (participant group discussions)

Conclusion (10 min)
Thank you!