City of Oulu, Finland

- 204,000 inhabitants (Finland 5 million)
- Unicef Child Friendly City
City of young people

Average age 37.9 years
National and local strategic guidelines

- **National strategy for children**
  - Family and child oriented services
  - More preventive than special orientation in services
- **Oulu is Unicef Child friendly city**
  - Children’ rights are in priority
- **Local welfare plan for children and youth**
  - Common guidelines for collaboration
- **Local guidelines for child impact assessment**
  - Ensuring the best interest of the child
  - Tool for officials and decision makers
1. Time-line or checklist for parents.
- All relevant information regarding the child's development.
2. Map
- Parents can search for various services, by different filters
3. Info bank
- Counseling about the daily lives and well-being of the family based on reliable information
4. Online chat with child welfare clinic nurse
5. Chabot
Ask about the health of young children - the pediatrician Chabot answers

A new pediatrician Chabot named Dr. Kuura is in test use in Oulu.

The pediatrician Chabot is a virtual, artificial intelligence-based chat partner who answers questions about young children's health.

Chabot is available 24 hours a day.

Chabot is not a substitute for research or treatment by a healthcare professional.

https://oulu.kuurahealth.com/#
Näppi is a mobile application provided by the City of Oulu and is primarily aimed at young people in their thirties.

The app brings to your fingertips events for young people in the area, as well as polls and polls to help you influence your hometown.

With the app you can
• see events in your area
• participate in surveys and voting
• easy access to other useful services

Download: Google Play -store or App Store.
4. PADLET Things to do for young people in Oulu https://padlet.com/Nuorten_Oulu/ul5ixyaqklpg

For teenagers over the age of 13 as a source of information on what and where in Oulu you can do in your spare time.
4. PADLET Things to do for young people in Oulu [https://padlet.com/Nuorten_Oulu/ul5ixyaqklpg](https://padlet.com/Nuorten_Oulu/ul5ixyaqklpg)

Information is scattered in one place by municipality, organizations and clubs. It is a good tool for cooperation.
Challenges

- TRADITION
  - administration
  - service
  - limited
  - passive
  - office hours
  - restrictive

- MODERN/FUTURE
  - people orientation
  - everyday needs
  - easy access
  - communicative
  - 24h/7days in week
  - inclusive
Next step: Youth Oulu digital platform

NUORTEN OULU
nuortenoulu.fi

Support and advice
- Question and answer forum
- Contact forms

Participation and influence
- How to participate
- Suggestion box
- Participation groups
- Youth elections
- Youth council ONE
- NERO grant for young people
- Youth organization grants

Information for young people
- Information on different topics in life
- Self-help and practical advice for different situations

Bystromin Ohjaamo
- Description of services
- Staff introduction and contact information
- Web-based tool for guiding young people

Workshops
- Information about workshops
- Information about working areas
- Restaurant Makosa
- Group activities

Parents and relatives
- Online parents' evenings
- Tools for parenting
- Informational videos about parenting
- Compilation of parenting services

Free time
- Activities by region
- Youth centers and reserving services
- Holiday activities
- Events in Oulu
Suggestions: What we have learned

Activate and engage people

Be there where the young people and families are (internet, mobile, videos, chat)

Easy access matters

Connect people and various operators
Thank you!
Arto Willman
arto.willman@ouka.fi
+358 44 7039020