CHILDREN INNOVATE
SMART & CHILD-FRIENDLY CITY
Ho Chi Minh City
Area: 2,061 km²
Population: 8.993 million
(Jan 4, 2019)
Children Innovate is a public-private co-creation platform for children to design their own smart & child-friendly city.
WHAT IS CHILD FRIENDLY CITY? SMART CITY?

- No trash
  - Don't use plastic, have old clothes

- Plan for kids
  - Playground

- Public transport
  - Bus, train

- Environment
  - Trees

- Accessible for kids
  - Free bike

- Safe traffic
  - Green spaces

- Pollution
  - No polluted places for children

- Safe energy
  - Solar energy

- Friendly
  - More trees

- No global warming
  - Less air pollution

- Smart city
  - No smoking

- Friendly city
  - Safe for children
Smart & Child-friendly Ho Chi Minh City, designed by children
LEARNINGS

» SMART city is about empathizing the needs of its residents and kids

» NEVER start with technology. Tech is only a supporting tool

» HUMAN-CENTERED DESIGN THINKING is a good approach to engage residents, kids, and private sectors in building the cities together
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