Urban95

Urban planning to help babies, toddlers and caregivers thrive

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Why is focusing on the built environment and urban planning a priority for cities to be child-friendly?

Building healthy connections..

- Between neurons
- Between child & caregiver
- Between children
- Between caregivers
- Between caregivers & children with their surrounding space
- Between caregivers & children and their destinations

Source: NACTO-GDCI
What are the main strategies and actions towards child-responsive urban planning?

**Programming elements for Urban95:**
- Public Space
- Mobility
- Neighbourhood planning
- Air and Nature

**Management principles for Urban95:**
- Data-driven decision making
- Cross-sectoral collaboration

**Key actions for Urban95:**
- Pilot cities
- Technical assistance/capacity building
- Practical tools (online)
- Global partnerships/advocacy
What advice do you give to UNICEF in order to embed urban planning in its programming?

- Start early
- Widen the tent
- Engage caregivers
- Build capacity for implementation across sectors
Thank you!

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