Realising Children’s Rights Related to Sport in Child Friendly Cities
Agenda

• Opening Remarks
• Experiences at the city level
• Sport Principles
• Breakout Group Exercise
• Moving From Awareness to Implementation
• Final Wrap-up

Moderators: Dorothy Rozga, Amy Farkas Karageorgos and Danielle Goldberg
17 October 2019
Anucha Brown
Chief Engagement, Advocacy and Global Programs Officer
UNICEF USA
Germany

Janis McDavid
Fact or Myth

• Participation in sport is always beneficial and never harmful.

• Cities are not responsible for what happens between a coach and an athlete in their municipality.

• Safeguarding in sport guidelines are available.

• Cities hosting mega sporting events have risks associated with child and youth rights.
Sweden
Cecilia Ljung

Child-Friendly focal point
Karlskoga and Degerfors
Dance for mental health

Concluding observations on the fifth periodic Report of Sweden;

The Committee notes with concern the significant increase in the number of children with mental health problems and diagnoses.

Committee on the Rights of the Child
Undemanding Dance – A tool for Girls mental wellbeeing

Target group:
Girls 10 – 18 years old

Suffering from stomach ache, stress, anxiety and high standards
The right to live a healthy life

Method:
Dancing twice a week, 75 minutes

Based on a research project, University of Örebro, Sweden

Nigerian Tribune
« Dance your way out of depression

La danse, une thérapie contre le mal-être des adolescentes // Le Figaro
The journey and progression to mental health from the girls own words…

Contact: cecilia.ljung@karlskoga.se
Peru
Janet Reátegui Rivadeneyra
Counselor of the Regional Government of Loreto
Recreación, juego y deportes para la garantía de los derechos de la niñez en el Distrito de Indiana Loreto - Perú

Lic. Janet Reátegui Rivadeneyra,
Presidenta del Consejo Regional de Loreto y Ex Alcaldesa de Indiana

1er. Evento Internacional de Ciudades Amigas de la Infancia
Colonia - Alemania, Octubre de 2019
DISTRITO DE INDIANA

- Se ubica en la provincia de Maynas del departamento de Loreto.

- Población: 10,168 habitantes:
  - El 38% (3,821) vive en el área urbana y 62% (6,313) en el área rural.
  - 47% (4,797) son niñas, niños y adolescentes.

- 07 comunidades nativas, que representan aproximadamente el 10% de la población con lengua materna yagua.
ESPACIOS DE ESTIMULACIÓN PARA NIÑAS Y NIÑOS MENORES DE 3 AÑOS
ESPACIOS DE JUEGO PARA NIÑAS Y NIÑOS MENORES DE 3 AÑOS
DEPORTE Y ESPARCIMIENTO PARA NIÑOS, NIÑAS Y ADOLESCENTES
Deportes, Recreación y Juego...

...También servicios de atención integral en salud, educación y protección para la garantía de los derechos de la niñez y adolescencia
TRANSMISIÓN DE SABERES PRODUTIVOS A ABUELOS - ADOLESCENTES
MOVILIDAD ESCOLAR PARA ASEGURAR LA ASISTENCIA A LAS CLASES
PRODUCTOS DE LAS VACACIONES ÚTILES
RESIDENCIA ESTUDIANTIL PARA ADOLESCENTES
CENTRO DE ESTIMULACIÓN DEL NIÑO, NIÑA Y ADOLESCENTE
Belarus

Rashed Mustafa

UNICEF Representative
S4D in Belarus

UNICEF in Belarus works in the following directions regarding S4D:

- Safeguarding;
- Inclusion;
- Volunteers’ engagement;
- Ideas’ promotion: participation over winning and responsible parenting;
- Implementation J4C program through sport;
- Partnership and empowerment of local sports organization.
Safeguarding

Make sport enjoyable and safe;

Adopt international safeguarding principles to local context;

Tackle violence against children in sport (bullying, overtraining, corporal punishment)
Inclusion

In a long-run, make mainstream PE curriculum more inclusive;

Promoting adaptable sport activities;

Inclusion of children with disabilities through play-based learning
Volunteers engagement

Instrument for delivery of S4D interventions

In 2019, increase from 30 to 450+ predominantly young people

They help to deliver UNICEF inclusive and interactive activities and messages around children’s rights and safeguarding

Actively involved in adapting safeguarding principles to Belarusian context

Actively involved in proposing new activities
Volunteer Engagement
Ideas’ promotion

Participation over winning;

Responsible parenting.
J4C implementation

Rehabilitation strategy for children and adolescents in conflict with law;

Tool to develop life skills & coping mechanisms;

Tool to change attitudes, perceptions and behavior of children in conflict with law as well as communities;

Tool to develop vocational and marketable skills for future employment.
Partnership with local sports organizations & events
The 2nd European Games
Belarusian Football Federation
Family Football Festival
Kid’s run
(Minsk Half Marathon)
Key results: the 2nd European Games around 4000 athletes from 50 countries

UNICEF as the only non-commercial, social legacy partner

Increased visibility and advocacy efforts by

- Recruiting more than 130 new volunteers to deliver activities and promote key messages around children’s rights.
- Staged UNICEF safe spaces in 10 FAN Zones across 10 locations in Belarus.
- Established bilateral partnerships with 7 Embassies and 7 Sport clubs and federations.

Focus on:

- Inclusion and Responsible Parenting
- Participation over Winning
- Volunteer Engagement
- Sport as a tool to change attitudes, perceptions and behavior
Key facts: cooperation with BFF

Together promoting messages around good parenting, inclusion and safeguarding children in sport

Joint activities and events with BFF:

- Papa, Mama & Ya – family football festival (sport for all as good parenting practice);
- U13 Girls League – kick-started in 2019 (girls empowerment);
- My School Football Club and other grassroots initiatives – (introducing safeguarding principles and culture of non-violence into sport);
- Safeguarding and non-violence training will be mandatory for all grassroots coaches and PE educators.
Key Facts: cooperation with HC Dinamo-Minsk

- Together promoting messages around good parenting and children’s rights
- UNICEF activities for children and their parents at every home game
- Co-organizing children’s matches and events
- Each year there is one main social project
  - This year focus on inclusion of children with disabilities
- Safeguarding in sport
  - Interested to insert safeguarding principles into their daily operations
Thank you!
Sport Principles
Japan
Tatsuru Mikami
Senior Manager of the Information & Advocacy Division of JCU in charge of CFCI
Breakout Session

1. What is the most important action that a city/municipality can take to ensure that more children have access to sports?

2. What is the most important action that a city/municipality can take to ensure that children are protected in the sport environment?

3. What is the most important action that a city/municipality can take to enable children to share their views about the sports in their communities that affect them?

4. **Bonus question:** How could these three actions be funded/resourced?
Thank you!